



**THE CENTER**  
FOR THE ARTS & SCIENCES

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# PLAYS IN THE PARK / PLAYS ON THE PLAZA

## SPONSORSHIP PROPOSAL

A dual-city live theater outreach program to elevate our community's cultural landscape while providing a safe outdoor social event for residents of southern Brazoria County.

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This proposal was written and presented by  
**WESLEY COPELAND**  
EXECUTIVE DIRECTOR  
BRAZOSPORT FINE ARTS COUNCIL, INC.

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August 31, 2020



# THE GOAL

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The Center for the Arts & Sciences and Brazosport Center Stages provides high-quality enriching fine arts programs and theater to residents and visitors to our community. We play a big role in elevating the cultural landscape of southern Brazoria County. The COVID-19 pandemic caused the cancellation of several theatre productions and educational opportunities.

By utilizing beautiful outdoor public amenities in both Clute and Lake Jackson, developing safety plans for audiences, and by selecting plays that allow for social distancing of the volunteer actors while keeping the artistic integrity of each play, we hope to offer an evening out for audience members who may be hesitant to purchase a ticket and watch a play indoors.

It has been The Center for the Arts & Sciences and Brazosport Center Stages' ambition to find opportunities to get our art into public spaces. A successful production will result in expanding this program into future outreach performances. We hope to cultivate fine arts and theatre appreciation within our community and to enhance the quality of life for our friends and neighbors.

# WHY WE NEED YOUR HELP

The public outdoor performances of *Molly Sweeney* by Brian Friel will be offered free of charge during our inaugural Plays in the Park/Plays on the Plaza series. To cover the costs of production, royalties, and marketing, we need your financial support to help Brazosport Center Stages offset the loss in ticket revenue.

Brazosport Center Stages is the oldest continually-operating community theater on the Gulf Coast. Its long history is attributed to always striving toward high-quality, entertaining live theater productions while maintaining sound finances by controlling production costs, leveraging volunteer enthusiasm, and through healthy ticket sales and program ad revenue.

TOGETHER, WE CAN  
SAFELY BRING A NIGHT OF  
ENTERTAINMENT AND A  
RETURN OF COMMUNITY TO  
OUR FRIENDS AND  
NEIGHBORS.

## ABOUT THE PLAY

### ***Molly Sweeney - by Brian Friel***

*Plays in the Park performances: Sept. 18 & 19 @ 7:30 PM  
Clute Municipal Park*

*Plays on the Plaza performances: Sept. 25 & 26 @ 7:30 PM  
Lake Jackson Civic Center Veterans Memorial Plaza*

*Having lost her sight at infancy, Molly Sweeney knows the world through touch, sound, taste, and smell. When her hopeful husband and ambitious doctor propose an operation to restore her sight, Molly begins to understand that things may not all be as they appear. Brian Friel, Ireland's master storyteller, creates a riveting contemporary drama about the unexpected consequences of a medical miracle.*

# YOUR BENEFITS

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We wish to properly acknowledge everyone who helps make this project successful. The benefits for the various sponsorship levels are as follows:

## PRESENTING SPONSOR BENEFITS

Banner with company logo, social media, website, acknowledgement in local newspapers, logo on both posters (see attachment), on-site acknowledgement listing, advance reservations

## VENUE SPONSOR BENEFITS

On-site acknowledgement listing, social media, website, acknowledgement in local newspapers, advance reservations

## PERFORMANCE SPONSOR BENEFITS

On-site acknowledgement listing, social media, website, acknowledgement in local newspapers, advance reservations

## PRODUCER LEVEL SPONSOR BENEFITS

On-site acknowledgement listing, social media, website, acknowledgement in local newspapers, advance reservations

## DIRECTOR LEVEL SPONSOR BENEFITS

On-site acknowledgement listing, social media, website, acknowledgement in local newspapers, advance reservations

## ACTOR LEVEL SPONSOR BENEFITS

On-site acknowledgement listing, social media, website, acknowledgement in local newspapers, advance reservations

## PLAYWRIGHT LEVEL SPONSOR BENEFITS

On-site acknowledgement listing, social media, website, acknowledgement in local newspapers, advance reservations

# SPONSORSHIP LEVELS

Sponsorships are priced to reflect the costs of the production. Brazosport Center Stages' fundraising goal for *Molly Sweeney* is \$4,000 to offset production and touring costs plus the loss of ticket revenue that is a result of COVID-19 social distancing restriction. We hope to raise funds through a combination of corporate, individual, and small business sponsorship opportunities.

**PRESENTING SPONSOR.....\$2000**

**VENUE SPONSOR.....\$1000**

**PERFORMANCE SPONSOR.....\$500**

**PRODUCER LEVEL SPONSOR.....\$200 - \$499**

**DIRECTOR LEVEL SPONSOR.....\$100 - \$199**

**ACTOR LEVEL SPONSOR.....\$50 - \$99**

**PLAYWRIGHT LEVEL SPONSOR.....\$25 - \$49**

\*"Presenting Sponsor" will also enjoy "first right of refusal" for future Plays in the Park/Plays on the Plaza sponsorship opportunities.

# Plays in the Park / Plays on the Plaza

## Sponsorship Form

Brazosport Center Stages' Production of *Molly Sweeney*.

Check the box next to your preferred sponsorship level.

Presenting Sponsorship not available - Thank you, BASF!

**VENUE SPONSOR.....\$1000**

**PERFORMANCE SPONSOR.....\$500**

**PRODUCER LEVEL SPONSOR.....\$200 - \$499**

**DIRECTOR LEVEL SPONSOR.....\$100 - \$199**

**ACTOR LEVEL SPONSOR.....\$50 - \$99**

**PLAYWRIGHT LEVEL SPONSOR.....\$25 - \$49**

**Total Sponsorship \_\_\_\_\_**

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Your name or your company name

Contact name

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Print your name or your company name as you would like to see it acknowledged

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Mailing address (street or PO Box)

City

State

Zip Code

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Email address

Phone number

Please make checks to:  
The Center for the Arts & Sciences

Check this box if you would like to be invoiced.

Check this box if you would like to pay with a credit card. We will call you to make arrangements for payment.